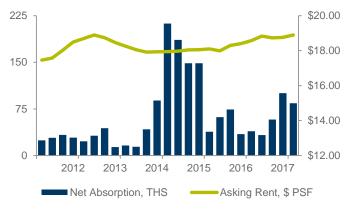
| OMAHA OFFICE        |       |       |                      |
|---------------------|-------|-------|----------------------|
| Economic Indicators |       |       |                      |
|                     | Q3 16 | Q3 17 | 12-Month<br>Forecast |
| Omaha Employment    | 499k  | 507k  |                      |
| Omaha Unemployment  | 3.4%  | 2.9%  |                      |
| U.S. Unemployment   | 4.9%  | 4.4%  |                      |
|                     |       |       |                      |

## Market Indicators (Overall, All Classes)

|                         | Q3 16   | Q3 17   | 12-Month<br>Forecast |
|-------------------------|---------|---------|----------------------|
| Vacancy                 | 12.0%   | 10.6%   |                      |
| Net Absorption (SF)     | -2k     | 68k     |                      |
| Under Construction (SF) | 290k    | 551k    |                      |
| Average Asking Rent*    | \$18.63 | \$19.09 |                      |

<sup>\*</sup>Rental rates reflect gross asking \$psf/year

# Overall Net Absorption/Overall Asking Rent 4-QTR TRAILING AVERAGE





# **Economy**

The Omaha economy remained strong through Q3 with the employment rate down to 2.9% compared to 3.4% in Q3 2016. As interest rates continued to stabilize, there is speculation as to when the next spike in interests will occur. As cap rates continued to compress on the coasts and in Primary markets, Omaha office product is beginning to get the attention of regional and national buyers.

### Market Overview

Once again, the Omaha office market reported positive absorption with over 68,000 square feet (sf) in Q3 2017. The year-to-date absorption totaled 226,000 sf. Last quarter's overall office vacancy of 10.9% has since tightened to 10.6%, which will continue its downward trend through year-end. In the second quarter, the Class B office market experienced the highest rate of growth with positive absorption of almost 44,000 sf, lowering vacancy to a mere 10.8%. Class C office space continued to struggle with a positive yet meager absorption of about 2,000 sf.

A master plan was released for the West Farm development which is speculating 2 million sf of new office space. The Boys Town development is the largest infill project in the city in the past 25 years. This plan consists of multi-family apartments, hotels, retail, residential homes and office space. The project's estimated completion is 15+ years.

The most notable sale of the third quarter, The Omaha Tower, was the largest transaction, trading for nearly \$18.8 million. The 182,770-sf building is anchored by Travel and Transport. Kiewit Engineering, a 43,500-sf user, signed the largest third quarter new lease at Aksarban Village, which backfilled a portion of the 70,000-sf Gordman's vacancy.

## Outlook

The office market remains strong with positive absorption, increased rental rates and expanding companies. Office users across the board are becoming more dense which is creating parking issues in a majority of office buildings. The new construction planned for the upcoming quarter is a key indicator of a the next major real estate cycle on the forefront.

# **MARKETBEAT**

# Omaha

Office Q3 2017



| SUBMARKET           | INVENTORY<br>(SF) | SUBLET<br>VACANT<br>(SF) | DIRECT<br>VACANT<br>(SF) | OVERALL<br>VACANCY<br>RATE | CURRENT QTR<br>OVERALL NET<br>ABSORPTION<br>(SF) | YTD<br>OVERALL NET<br>ABSORPTION<br>(SF) | YTD<br>LEASING<br>ACTIVITY<br>(SF) | UNDER<br>CNSTR<br>(SF) | OVERALL<br>AVERAGE<br>ASKING RENT<br>(ALL CLASSES)* |
|---------------------|-------------------|--------------------------|--------------------------|----------------------------|--|--|------------------------------------|------------------------|---|
| Midtown             | 2,147,838         | 4,040                    | 126,510                  | 6.1%                       | -23,169  | -49,392                                  | 126,403                            | 228,218                | \$17.69   |
| Southwest           | 1,488,488         | N/A                      | 111,252                  | 7.5%                       | 12,942   | 6,588                                    | 60,876                             | 60,000                 | \$17.68   |
| South Central       | 2,509,150         | 19,503                   | 535,920                  | 22.1%                      | -12,119  | 27,838                                   | 156,895                            | 67,230                 | \$18.67   |
| Northwest           | 1,587,685         | N/A                      | 90,293                   | 5.7%                       | -30,097  | 19,139                                   | 67,918                             | N/A                    | \$17.50   |
| Central West Dodge  | 2,429,019         | N/A                      | 225,674                  | 9.3%                       | 1,509  | -33,334                                  | 178,391                            | N/A                    | \$19.41   |
| Old Mill            | 1,210,228         | 16,907                   | 170,929                  | 15.5%                      | 24,658   | 130                                      | 61,104                             | N/A                    | \$19.42   |
| Regency             | 1,023,338         | N/A                      | 47,263                   | 4.6%                       | 1,529  | 46,525                                   | 90,444                             | N/A                    | \$22.25   |
| Northeast           | 179,116           | N/A                      | 24,761                   | 13.8%                      | -1,391   | -2,784                                   | 11,581                             | N/A                    | N/A   |
| Downtown            | 4,577,737         | 51,382                   | 482,025                  | 11.7%                      | 46,165   | 158,300                                  | 102,219                            | 20,000                 | \$19.30   |
| Southeast           | 860,298           | N/A                      | 217,959                  | 25.3%                      | 39,524   | 47,743                                   | 155,432                            | N/A                    | \$15.83   |
| Suburban West Dodge | 2,294,330         | 4,530                    | 48,515                   | 2.3%                       | 21,029   | 22,079                                   | 110,341                            | 176,000                | \$18.46   |
| Miracle Hills       | 740,007           | N/A                      | 61,299                   | 8.3%                       | -12,458  | -16,847                                  | 16,203                             | N/A                    | \$20.61   |
| OMAHA TOTALS        | 21,047,234        | 96,362                   | 2,142,400                | 10.6%                      | 68,122   | 225,985                                  | 1,137,807                          | 551,448                | \$19.09   |

<sup>\*</sup>Rental rates reflect gross asking \$psf/year

|         | INVENTORY<br>(SF) | SUBLET<br>VACANT<br>(SF) | DIRECT<br>VACANT<br>(SF) | OVERALL<br>VACANCY<br>RATE | CURRENT OTR<br>OVERALL NET<br>ABSORPTION<br>(SF) | YTD<br>OVERALL NET<br>ABSORPTION<br>(SF) | YTD<br>LEASING<br>ACTIVITY<br>(SF) | UNDER<br>CNSTR<br>(SF) | DIRECT<br>AVERAGE<br>ASKING RENT* | OVERALL<br>AVERAGE<br>ASKING RENT* |
|---------|-------------------|--------------------------|--------------------------|----------------------------|--|--|------------------------------------|------------------------|-----------------------------------|------------------------------------|
| Class A | 7,288,460         | 55,912                   | 515,885                  | 7.9%                       | 22,433   | 63,805                                   | 371,848                            | 551,448                | \$21.28                           | \$21.28                            |
| Class B | 10,247,416        | 23,543                   | 1,086,136                | 10.8%                      | 43,554   | 198,340                                  | 489,724                            | 0                      | \$18.63                           | \$18.63                            |
| Class C | 3,511,358         | 16,907                   | 540,379                  | 15.9%                      | 2,135  | -36,160                                  | 276,235                            | 0                      | \$13.94                           | \$13.94                            |

## Key Lease Transactions Q3 2017

| PROPERTY           | SF      | TENANT                          | TRANSACTION TYPE | SUBMARKET           |
|--------------------|---------|---------------------------------|------------------|---------------------|
| 1926 S 67th Street | 43,500  | Kiewit                          | Lease            | Midtown             |
| 18125 Burke Drive  | 40,000  | Sojern                          | Lease            | Suburban West Dodge |
| 4502 Maass Road    | 24, 228 | Nebraska Families Collaborative | Lease            | Southeast           |

# Key Sales Transactions Q3 2017

| PROPERTY                | SF      | SELLER / BUYER   | PRICE / \$PSF        |
|-------------------------|---------|--|----------------------|
| Omaha Tower             | 182,770 | Blue Cross Blue Shield of Nebraska /<br>2120 Tower, LLC                      | \$18,750,000 / \$103 |
| Corporate Center West I | 157,946 | CGCMT 2006-C5 9 Properties Portfolio /<br>Gordman Corporate Center West, LLC | \$11,450,000 / \$72  |

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#### About Cushman & Wakefield

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