

OMAHA OFFICE			
Economic Indicators			
	Q3 17	Q3 18	12-Month Forecast
Omaha Employment	498k	506k	
Omaha Unemployment	3.0%	2.9%	
U.S. Unemployment	4.4%	3.9%	
Numbers above are quarterly averages; A	August data used	to represent Q3 20	018 for Omaha

Market Indicators (Overall, All Classes)

	Q3 17	Q3 18	12-Month Forecast
Vacancy	10.6%	6.8%	
Net Absorption (sf)	68,122	76,144	
Under Construction (sf)	551,448	982,574	
Average Asking Rent**	\$19.09	\$20.76	

^{*}Historical data differences due to change of data provider from Xceligent to Costar **Rental rates reflect gross asking \$psf/year

Overall Net Absorption/Overall Asking Rent 4-QTR TRAILING AVERAGE



Overall Vacancy 16% 14% 12% 10% 8% Historical Average = 9.1% 6% 4% 2% 0% 2011

Economy

Economic conditions in the Omaha MSA remained solid in Q3 2018, with many key factors contributing to long-term growth. The local unemployment rate is 2.9%, while the national rate sits at 3.9%. Nonfarm payroll employment rose by 8,700, year-over-year. The information technology sector is one of the fastest growing industries in America and plays a vital role in the overall market health. The considerable number of tech jobs in the area earned the region the nickname "Silicon Prairie" and continues to attract new talent to the market. In 2017, Time magazine ranked Omaha the #3 most up-and-coming city in America, and Harvard Business School calls it the "best city for economic opportunity". CNBC ranked it the #7 "top city in the U.S. for young people" and #2 in "cities where renters can afford to live alone". The cost of living is more affordable, as it is 8% lower than the national average. The Omaha Chamber is currently working on a \$32-million development campaign named "Prosper Omaha 2.0", that was designed to boost economic growth. Campaign goals include creating 10,000 new jobs and \$500 million in new payroll over the next five years.

Market Overview

Omaha's office market recorded 76,144 square feet (sf) of positive absorption in Q3, primarily generated by occupancy in new construction. Building completions, increased the office inventory by 235,000 sf, but also caused the vacancy rate to increase by 20 basis points (bps) guarter-over-quarter. This is a meager increase considering office vacancy declined by 36% year-over-year. West Dodge Hills Bldg 1, was the largest project, adding 115,000 sf of Class A office space to the Suburban West Dodge submarket. More than 80% of the building was leased before completion to Sojern and Lindsay Manufacturing. Nearly 1.0 million square feet (msf) of office space is in the construction pipeline. 95% of it is in suburban submarkets, but there certainly is not a shortage of downtown activity. The downtown submarket was the strongest performer of the quarter, bringing 50,135 sf of positive absorption to the table. In addition to MetLife's plan to add more than 150 people to the downtown workforce, there is a \$290-million plan to revitalize the Riverfront, aimed to attract new activity and business. Office gross asking rents reached \$20.76 per square foot (psf) during the quarter, an increase of \$1.67 psf since Q3 2017.

Outlook

Omaha's office market fundamentals will remain positive into 2019. New construction and ongoing citywide revitalization projects continue to modernize the Omaha landscape, spawning current and future growth.

MARKETBEAT

Omaha

Office Q3 2018



SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)**	UNDER CNSTR (SF)	OVERALL AVERAGE ASKING RENT (ALL CLASSES)*	OVERALL AVERAGE ASKING RENT (CLASS A)*
Midtown	5,274,080	0	156,658	3.0%	-7,786	33,484	95,663	367,987	\$22.09	\$27.04
Southwest	3,786,485	12,131	288,567	7.9%	18,786	94,559	152,869	110,000	\$21.27	\$30.69
Downtown	9,195,925	4,343	350,147	3.9%	50,135	233,461	168,067	47,000	\$18.39	\$23.71
Northwest	2,219,926	1,796	352,077	15.9%	-28,922	-113,691	52,687	65,469	\$20.21	\$0.00
Central West Dodge	2,569,178	23,915	146,734	6.6%	27,093	61,420	106,818	48,580	\$24.06	\$29.00
Old Mill	2,369,050	16,907	270,634	12.1%	-50,886	-101,036	16,874	0	\$21.04	\$0.00
Regency	1,238,273	0	74,202	6.0%	15,711	-14,704	44,712	0	\$22.82	\$31.43
Northeast	458,571	0	9,512	2.1%	700	-9,512	3,614	0	\$18.26	\$0.00
South Central	2,353,794	0	217,807	9.3%	-5,435	-8,949	156,954	142,038	\$17.17	\$0.00
Southeast	1,928,740	0	257,831	13.4%	-1,655	28,362	22,612	0	\$17.45	\$16.00
Suburban West Dodge	3,393,557	16,577	158,023	5.1%	64,045	77,274	111,615	201,500	\$27.14	\$29.19
Miracle Hills	1,027,243	5,840	59,654	6.4%	-5,642	-12,899	43,711	0	\$20.38	\$21.50
OMAHA TOTALS	35,814,822	81,509	2,341,846	6.8%	76,144	267,769	976,196	982,574	\$20.76	\$26.61

^{*}Renewals are not included in YTD Leasing Activity (SF) **Rental rates reflect gross asking \$psf/year

	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)*	UNDER CNSTR (SF)	DIRECT AVERAGE ASKING RENT**	
Class A	9,024,767	19,384	325,730	3.8%	81,593	236,032	315,216	563,969	\$26.61	\$26.61
Class B	22,872,678	43,682	1,559,303	7.0%	21,872	71,587	327,833	418,605	\$20.16	\$20.16
Class C	3,917,377	18,443	456,813	12.1%	-27,321	-39,850	333,147	0	\$15.75	\$15.75

Key Lease Transactions Q3 2018

PROPERTY	SF	TENANT	TRANSACTION TYPE	SUBMARKET
1299 Farnam Street	27,947	Mutual of Omaha	New Lease	Downtown
1000 N 90th Street	16,194	LinkedIn Corporation	Expansion	Central West Dodge
10303 Crown Point Avenue	15,856	General Service Bureau	Renewal/Expansion	Northwest
10250 Regency Circle	16,647	Pansing Hogan Ernst & Bachman, LLP	Renewal	Regency

Key Sales Transactions Q3 2018

PROPERTY	SF	SELLER/BUYER	PRICE / \$PSF	SUBMARKET
14703 Wright Street	24,710	JK Properties, LLC/CF Wright Street, LLC	\$3,200,000/\$129	Southwest
107 S 15 th Street	14,381	Studio 15 Building, LLC/Herman + Miller, LLC	\$2,047,000/\$142	Downtown
2503-2509 S 140 th Circle	10,224	P.C. Investments, LLC/M2 Investments, LLC	\$1,420,000/\$138	Southwest
10846 Old Mill Road	10,000	GRP Realty, LLC/Old Mill Properties, LLC	\$950,000/\$95	Old Mill

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